



2018-2019 Performance Season

Dear Balletomane,

Centennial State Ballet is a non-profit organization that was born 21 years ago with a vision to bring classical ballet to the Longmont community through the staging of much-loved ballets and through the creation of new ballet repertoire. Our mission is simply stated, but not simple to achieve: ***“At Centennial State Ballet, we strive to enliven and elevate the human spirit by means of dance, specifically the perfect form of dance known as ballet.”*** A technique of movement that was born in the courts of kings and queens, ballet has survived to this day to become one of the most elegant, most adaptable, and most powerful means of human communication.

We invite you to join us as we enter our 21st performance season, titled *The Coming of Age*. During *The Fall Showcase*, we feature the beloved story of Mary and her journey of self-growth and compassion in *The Secret Garden*. Our 18th annual performance of *The Nutcracker* in December is the classic holiday tale of Clara and her prince as they journey to ‘The Land of Sweets.’ Finally, our annual Spring gala performance features the well-known Shakespearean tale of *A Midsummer Night’s Dream*. These productions feature our own youth ballet company with local guest artists and incorporate full sets, costumes and lighting.

Many ballet companies choose to forego the high cost of hiring live music during a performance. Centennial State ballet believes that live music is an important and vital part of making our performances extraordinary. Such magnificent, artistic endeavors are often found only in big cities, so we are thrilled to offer them to our very own community! In addition, our Pre-collegiate Ballet Intensive Program dancers will be visiting several schools and libraries throughout the Season. Our outreach program allows us to give back to the community and brings the beauty of ballet to audiences who may otherwise not have the opportunity to enjoy this art form.

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Centennial State Ballet is looking for your help in these ways:

1. **Donate a gift or service:** Make an in-kind, tax-deductible donation of an item or service. All items will be used to support productions or during our silent auction event to be held before the Spring Gala performance. Any and all contributions are appreciated, including gift certificates, food or beverage donations, tickets to an event, travel-related gifts, or an item of monetary value.
2. **Make a tax-deductible donation:** Sponsors and individual donors have the unique privilege of knowing they are true balletomanes! We maintain operations throughout the performance season through ticket sales, fundraisers and our strong community of donors and sponsors that have a desire to support the arts.
3. **Advertise in performance programs:** Our advertising packages are affordable options for small, local business. Your advertising dollars directly support each production and are seen by over 5,000 attendees throughout the Season, giving you direct exposure to potential local clients.

2018-2019 Advertising Packages in Performance Programs

- **Elancer (\$1,500)** – (7 ½” wide by 10” tall) **Full-page color ad in programs**
- **Sauter (\$1,250)** – (7 ½” wide by 5” tall) **Half Page color ad in programs**
- **Glisser (\$1,000)** – (7 ½” wide by 5” tall) **Half page black & white ad in programs**
- **Relever (\$750)** – (5” tall by 3 ¾” wide) **Quarter page color ad in programs**
- **Entendre (\$500)** – (5” tall by 3 ¾” wide) **Quarter page B & W ad in programs**
- **Plier (\$250)** – (3 ½” wide by 2” tall) **B & W business card ad in programs**

On behalf of the entire team at Centennial State Ballet, we thank you for your support. Your contribution will allow us to continue providing ballet performances with live musical accompaniment to our Community!

Thank you again for your contribution,

Kristin Kingsley
Executive Artistic Director
Centennial State Ballet